

# Website and Newsletter Advertisement Request

## Newsletter Advertising Rates 2012

Ad Size	Per Issue	Pre-Paid for the next 4 issues
1/8 Page (3.63"x 2.25")*	\$40.00	\$140.00
1/4 Page (3.63"x 4.75")	\$80.00	\$280.00
1/2 Page (7.5"x 4.75")	\$160.00	\$560.00
1/2 Page (4.75"x 9.75")	\$160.00	\$560.00
Full Page (7.5"x 9.75")	\$300.00	\$1,000.00

\* Obtain a free 1/8 page ad in the all newsletter(s) issued when a web banner is purchased and active. Alternatively, the cost of a 1/8 ad can be used towards a larger sized ad. This offer can only be used for newsletter advertising and has no cash value.

## Web Banner Advertising Rates 2012\*

Banner Type	Yearly Subscription
Web Banner (with no graphic/logo) for a Lab, Consultant or Equipment Supplier	\$300.00***
Web Banner (with a graphic/logo**) for a Lab, Consultant or Equipment Supplier	\$450.00***

\* Obtain a free 1/8 page ad in the all newsletter(s) issued when a web banner is purchased and active. Alternatively, the cost of a 1/8 ad can be used towards a larger sized ad. This offer can only be used for newsletter advertising and has no cash value.

\*\* Web banner graphic/logo requirements: dimensions: 250px x 150px; allowed file types: jpg, gif, png.

\*\*\* In addition, a 7% processing fee is charged by the AIHA-Alberta Section on a cost recovery basis to cover costs incurred from the service provider for conducting on-line transactions.

Note – all prices in Canadian dollars.

## Web Banner Request

Direct online payment is not available at this time.

Contact [newsletter@aiha-ab.com](mailto:newsletter@aiha-ab.com) or [webmaster@aiha-ab.com](mailto:webmaster@aiha-ab.com) to arrange.

# Newsletter Advertisement Request

Please check the ads/package you would like to place

Issue	1/8 Page	1/4 Page	1/2 Page	Full Page
First Issue	\$40.00	\$80.00	\$160.00	\$300.00
Second Issue	\$40.00	\$80.00	\$160.00	\$300.00
Third Issue	\$40.00	\$80.00	\$160.00	\$300.00
Fourth Issue	\$40.00	\$80.00	\$160.00	\$300.00
Next Four Issues	\$140.00	\$280.00	\$560.00	\$1,000.00

\_\_\_\_\_ would like to place the above sized ads in the  
(Company Name)

AIHA Connection issues as selected at the 2012 rates. Please invoice me appropriately.

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print

I would like to receive copies of the newsletter in which my ad appears:

Electronically

By Mail

I would not like to receive a copy

Provide e-mail or mailing address as per your selection above:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please fax or e-mail this request form and electronically submit your ad in Word, PDF or JPEG file format to:

**AIHA AB Section - Newsletter Editor**

**E-mail: [newsletter@aiha-ab.com](mailto:newsletter@aiha-ab.com)**

If you need further information, call (403) 766-3958.