

Advertisement Rates

Newsletter Advertising Rates 2010

Ad Size	Per Issue	Pre-Paid for the next 4 issues
1/8 Page (3.63" x 2.25")*	\$40.00	\$140.00
1/4 Page (3.63" x 4.75")	\$80.00	\$280.00
1/2 Page (7.5" x 4.75")	\$160.00	\$560.00
1/2 Page (4.75" x 9.75")	\$160.00	\$560.00
Full Page (7.5" x 9.75")	\$300.00	\$1,000.00

* Obtain a free 1/8 page ad in the all newsletter(s) issued when a web banner is purchased and active. Alternatively, the cost of a 1/8 ad can be used towards a larger sized ad. This offer can only be used for newsletter advertising and has no cash value.

Web Banner Advertising Rates 2010*

Banner Type	12 Month Subscription
Web Banner (with no graphic/logo) for a Lab, Consultant or Equipment Supplier	\$300.00***
1 Year Subscription - Web Banner (with a graphic/logo**) for a Lab, Consultant or Equipment Supplier	\$450.00***

* Obtain a free 1/8 page ad in the all newsletter(s) issued when a web banner is purchased and active. Alternatively, the cost of a 1/8 ad can be used towards a larger sized ad. This offer can only be used for newsletter advertising and has no cash value.

** Web banner graphic/logo requirements: dimensions: 250px x 150px; allowed file types: jpg, gif, png

*** In addition, a 7% processing fee is charged by the AIHA-Alberta Section on a cost recovery basis to cover costs incurred from the service provider for conducting on-line transactions.

Note – all prices in Canadian dollars.

Web Banner Ordering Form

Direct online payment is not available at this time.

